

M1NT[®]

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NEWS

FOR IMMEDIATE RELEASE

The Black Swan Party is back!

Shanghai, 15th October 2013

On July 13th 2012, thousands queued outside M1NT Shanghai in their most elegant attire desperate to be among the 3,000 granted access to the most luxurious, mysterious and fashionable party Shanghai had ever seen - the Black Swan Party. M1NT Shanghai transformed into a mystical black and white reproduction of a 1960's elegant European Palace. Celebrities and power brokers dolled up to the nines. An "eyes-wide shut" throng of performers entertained. While 24 floors below traffic was stopped for blocks late into the night.

Last year's Black Swan Party started the legacy, and this year's will solidify that this party is the elite event of the Shanghai society's calendar. M1NT's Executive Chef, Lukas Ziesel, will display his Michelin Star pedigree, showcasing dishes paired with free flow vintage Belle Époque Champagne and Yao Ming's exclusive wines. The event this year is also in aid of the Yao Foundation, with 10% of the restaurant tab being directed toward his cause.

The performances for this evening will shock guests and have you talking until the Black Swan party next year! We cannot give away all of the secrets, but some of the entertainment will include live electronic music, sky dancers, a sexy LA PERLA lingerie fashion show, and of course, Black Swan ballerinas. We have also confirmed several stars who will be in attendance at this exclusive soirée, so get your most glamorous party outfits together and prepare to be intoxicated by the magic of the Black Swan Party.

The exclusive event will be **black-tie** and **invitation only**.

To join the most luxurious and seductive party ever,
please reply this email to receive the print invitation.

Please RSVP before Oct 16th with:

**number of tickets requested , courier address,
and mobile number, to receive the print invitation.**

- The Party will begin with an exclusive Gala Dinner consisting of a four-course set menu paired with Yao Ming wines and the top vintage Champagne Belle Époque 04'. This extravagant and luxurious Champagne dinner will begin at 19:30 and is only for 120 exclusive guests. Exclusive Gala Dinner: RMB 1,180 per head.
- After 22:00, a strictly limited party tables are open for booking. Please contact us to reserve.

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Sources

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