

M1NT[®]

SHANGHAI

NEWS

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M1NT & THE CODE 20 BRING TRAPEZE FINESSE FROM PARIS TO SHANGHAI M1NT & The Code 20 将在沪呈现巴黎的秋千艺术

February 25th, 2013

Shanghai 上海 & Montreal (Quebec) 蒙特利尔 (魁北克)

THE CODE 20, the organization behind the avant-garde closing Grand Prix events, which take place at top venues around the world, will collaborate for the third consecutive year with the prestigious club **M1NT** in Shanghai, China, where the closing Grand Prix party will take place. **THE CODE 20** and **M1NT Club Shanghai** have invited **Sofia Tsola**, a Parisian artist recognized as one of the world's top trapeze performers, to appear at this year's event for the first time ever in China. Sofia will present a classy act, a fascinating aerial and singing performance that will make everyone's heart race and will awe even the most spoiled globetrotters. The DJ of the night will be DJ EROK, Red Bull Racing F1 Resident DJ. The event is officially brought to you by **Dom Pérignon** and sponsored by **The Portman Ritz-Carlton Shanghai**. **THE CODE 20** is renowned for attracting the elite of the Formula One scene, along with international celebrities.

Past guests at **THE CODE 20** events in Shanghai, Monaco, Montreal and Austin have included F1 pilots Jenson Button and Sergio Perez (Vodafone McLaren Mercedes), Lewis Hamilton and Nico Rosberg (Mercedes AMG Petronas F1), Felipe Massa and Fernando Alonso (Scuderia Ferrari), Esteban Gutierrez and Nico Hulkenberg (Sauber F1), Paul di Resta and Adrian Sutil (Force India), Bruno Senna, Kamui Kobayashi, Jerome d'Ambrosio, Ho Pin Tung, Vitantonio Liuzzi, Jaime Alguersuari and Nick Heidfeld; along with international sponsors, team owners and paddock crews from Red Bull Racing, Lotus and other top F1 teams.

THE CODE 20 has also had the pleasure to welcome Matthew Williamson, Sir Phillip Green and Princess Charlene Wittstock.

'We are delighted to work again with M1NT club, which is the most stylish night club in Asia. We would like to thank our exclusive sponsors Dom Pérignon and the Portman Ritz Carlton Shanghai for their patronage', said Elena Chatzikonstantinou, Founder and CEO of THE CODE 20. 'Sofia is the queen of Trapeze; she takes classical trapeze art into new levels and delivers highly challenging acts with ease and finesse. She floats so effortlessly in the air and for a moment you believe that you too can go up there and do it. It is simply beautiful!'

THE CODE 20 invites all the teams from the paddock to mingle with the A listed socialite of Shanghai. *'This year, in collaboration with M1NT, we aim to create another night that will long be remembered.'*

THE CODE 20 is an exclusive world, specializing in crafting a unique atmosphere where drivers, teams, special guests and sponsors meet to enjoy a spectacular evening after a hectic weekend at the track. The locations are always dazzling with breath taking views. You can guarantee one-off performances from A list entertainers, creative cuisine, delicious cocktails and VIP table hosted by gorgeous models.

The Code 20, 是国际汽车大奖赛庆功活动的幕后组织者，每年巡回世界各地一流场所举办这项顶尖盛事。今年是 The Code 20 连续第三年与沪上著名高端会所 **M1NT** 合作，带来国际汽车大奖赛闭幕宴会。特邀嘉宾 **Sofia Tsola** 来自法国巴黎，是享誉全球的秋千表演艺术家，这是她在中国的首次亮相。**Sofia** 高雅的舞蹈、炫目的空中杂技和迷人的歌唱表演，引人入胜、扣人心弦，即使最挑剔的环球旅行家也会叹为观止。当晚的 DJ **Erok** 是 F1 红牛车队的驻场 DJ。本活动的官方赞助来自 **Dom Pérignon**, **Armani Beauty** 和 **The Portman Ritz-Carlton Shanghai**。The Code 20 吸引了大量本地 F1 赛事的精英以及国际名流，在全球范围内享有盛誉。

The Code 20 的活动曾在上海、摩纳哥、蒙特利尔和奥斯丁等地举行，吸引来宾包括 F1 车手 **Jenson Button** 和 **Sergio Perez**（沃达丰-迈凯轮-梅赛德斯车队），**Lewis Hamilton** 和 **Nico Rosberg**（梅赛德斯-AMG Petronas F1 车队），**Felipe Massa** 和 **Fernando Alonso**（斯库德里亚-法拉利车队），**Esteban Gutierrez** 和 **Nico Hulkenberg**（索伯 F1 车队），**Paul di Resta** 和 **Adrian Sutil**（印度力量车队），**Bruno Senna**, **Kamui Kobayashi**, **Jerome d'Ambrosio**, **Ho Pin Tung**, **Vitantonio Liuzzi**, **Jaime Alguersuari** 和 **Nick Heidfeld**，以及诸多国际赞助商、名车队经理、红牛车队全体员工、莲花车队和其他知名 F1 车队。

The Code 20 也很荣幸地邀请到了世界著名设计师 **Matthew Williamson**, **Phillip Green** 爵士和 **Charlene Wittstock** 王妃来参加宴会。

“能再度与 M1NT 合作，我们感到非常高兴，这是亚洲首屈一指的时尚俱乐部。感谢我们的独家赞助商 Dom Pérignon 和 The Portman Ritz-Carlton Shanghai”，The Code 20 的创始人和首席执行官 Elena Chatzikonstantinou 表示：“Sofia 是秋千艺术界的女王，她将传统的秋千表演提升至前所未有的高度，巧妙地糅合了富有挑战性的元素，看她毫不费力地浮在空中，你甚至觉得自己也能做到！简单但美不胜收！”

The Code 20 邀请了所有参赛车队以及上海社交界的名流。“通过与 M1NT 合作，今年我们的目标是再次创造一个令人难忘的夜晚。”

The Code 20 致力于打造独一无二的专享氛围。从狂热的赛道上抽身而出，车手、车队成员、嘉宾和赞助商置身于优雅奢华的环境中，体验 M1NT 令人窒息的 360 度景观，欣赏顶尖表演艺术家带来的绝无仅有的演出，品尝创意十足的美食和鸡尾酒，在 VIP 桌边与国际名模互动。

THE CODE 20

M1NT
SHANGHAI

Dom Pérignon



The Code 20 将于 4 月 14 日周日在 M1NT 上海俱乐部揭开帷幕
中国上海市黄浦区福州路 318 号，24 层 邮编 200001

THE CODE 20 will take place on Sunday, April 14th at M1NT club Shanghai.
24 Floor 318 Fuzhou Lu Shanghai China 200001

Sources信息来源:

www.thecode20.com

www.m1ntglobal.com

www.sofiatsola.com

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From top left clockwise: Fernando Alonso at M1NT during the Grand Prix weekend 2012 // Nico Rosberg at The Code 20 Austin 2012 // M1NT during F1 week // Sofia Tsola Trapeze performer will be coming at THE CODE 20 2013 // Burlesque Queen, Scarlett James, at THE CODE 20 AT M1NT 2012, dancers at THE CODE 20 MONTREAL 2012

左上起顺时针: Fernando Alonso 在 M1NT 上海参加 2012 年国际汽车大奖赛周末活动 // Nico Rosberg 在 2012 年奥斯丁 THE Code 20 // M1NT 上海 F1 周活动 // Sofia Tsola 为 2013 年 THE Code 20 带来秋千表演 // 舞蹈皇后 Scarlett James 为 2012 年 M1NT 上海 THE CODE 20 带来歌舞表演 // 2012 年蒙特利尔 THE CODE 20 的舞者